



SWIM-A-THON

Saturday, July 7, 2018

8 am – 1 pm

(swimmers will swim for NO MORE than 1 hour)

Swimmer's Name: _____ Age: _____ Lap Goal: _____

							<i>Fill out after Swim-A-Thon is completed.</i>		
	pledged by	receipt? (yes/no)	phone # OR email for receipt	pledge per lap	up to \$	or flat pledge	# of laps swam	check # or cash	date pledge received
e.g.	Bill the Marlin		bill.the.marlin@gmail.com	\$.50	\$50		50 (e.g.)	\$25	
1.									
2.									
3.									
4.									
5.									
6.									
7.									
8.									
9.									
10.									
11.									
12.									
13.									
14.									
15.									

From: William Theodore Marlin bill.the.marlin@gmail.com
Subject: Re: Catalina Terrace Swim-a-Thon Pledges
Date: June 26, 2018 at 2:01 PM
To: Curious Marlins Swimmer

Hello Curious!

How kind of you to write! And great question, great question. I've researched this issue, and I must admit, my name seems to be entered on everyone's sheet as a sample of how the sheet gets filled out, not as a genuine donation. In the economics of we pelagic species, the coin of the realm is as much sand dollars and Bill Fish bills as anything from the US Mint. How much would I owe if everyone on the team swam 40 laps!?? I leave that as a lil' math exercise for the reader.

But, it is not as though I have little currency with the team. Why, I'm genuinely sincere in my goal to champion every Marlin in our lane lines, and sincerely genuine in my goal of promoting, and encouraging each Marlin's attempt at maximum laps, even if I may not individually bankroll or subsidize them.

But you have struck on a great insight: as a phenomenal ten-year-old who's raised her own significant amount of funds pounding out the laps, how would you propose we market and promote our Swim-a-Thon? How can we promote our event for early July (instead of our traditional early June date)? What can we do to really, and I mean REALLY! motivate our fellow Marlin swimmers to get out there and pull for the swim-a-thon!?? I see three components: working the pledges before hand (family, relatives neighbors), eagerness to come and swim the laps on July 7th, and then rounding up those pledges dollars quickly after the event. Maybe even challenging our swimmer-buddy friends on the team to be engaged and motivated is a fourth component! As always, there'll be some food, eegees, and toys & prizes for kids to win during the event!

All ideas are on the table—or, in my case, on the reef!

Curious, you're so kind, insightful and pro-active to write—Thank You! And we all look forward to seeing you swim, race & have fun in our summer swim league. And, we look forward to the Swim-a-Thon!

See you in the water—Go Marlins!

Bill,
The Marlin.

On Jun 24, 2018, at 6:29 PM, Curious Marlins Swimmer wrote:

Hi Bill,

I was wondering if, on the pledge sheets, you were just an example, or you were actually donating.

Thanks, Curious

